

Emblix

ACADEMY

No.1

Digital Marketing

Training Institute in Hyderabad





www.emblixacademy.com



About Trainer:

Chief Trainer Chaitanya Nandigam is a CEO of a digital marketing agency with 50+ employees and 500+ clients from past 12 years, he will explain with all case studies, live examples and current scenarios. Practical classes will be taken by Sravan Kumar, who has 5+ years of experience on Digital Marketing.

Chief Trainer Experience:

- » CEO of Emblix Solutions
- » Chief Trainer at Emblix Academy
- » Co – founder at Matricart
- » Former Chief marketing officer at DAO evtech
- » Former programme lead at Start-up leadership programme Hyderabad
- » President at Rotary Club of Greater Hyderabad
- » T-HUB lab 32 Member

Why Emblix Academy?

- » 1 Month Classroom Training for 2.5 hours
[1 Hour Theory Class + 1.5 Hours Practical Class]
- » 2 Months Real Time Experience on Multiple Domains (Health care + Real-Estate + Education + IT+ Manufacturing Ecommerce)
- » LMS will be provided with all Class recordings (Audio + Video)
- » Life Time Job Assistance with 100% Placement
- » Certificates from Emblix Academy, Google, Facebook, Hubspot, Semrush

- » Bonus Courses worth 2L INR
- » 15+ years of Experience Trainer
- » 2000+ Students Trained from Us
- » 800+ Digital Marketing Projects Handled
- » 500 Cr+ Ads Budget Managed
- » 1000+ Students Got Placed

Facilities during Course:

- » Full Time Trainers Available
- » Laptop + Desktop available for practice
- » High-speed Wi-Fi Access
- » Printed Study Material
- » Full day Practice Room Available.
- » AC Training classrooms



Our Courses:

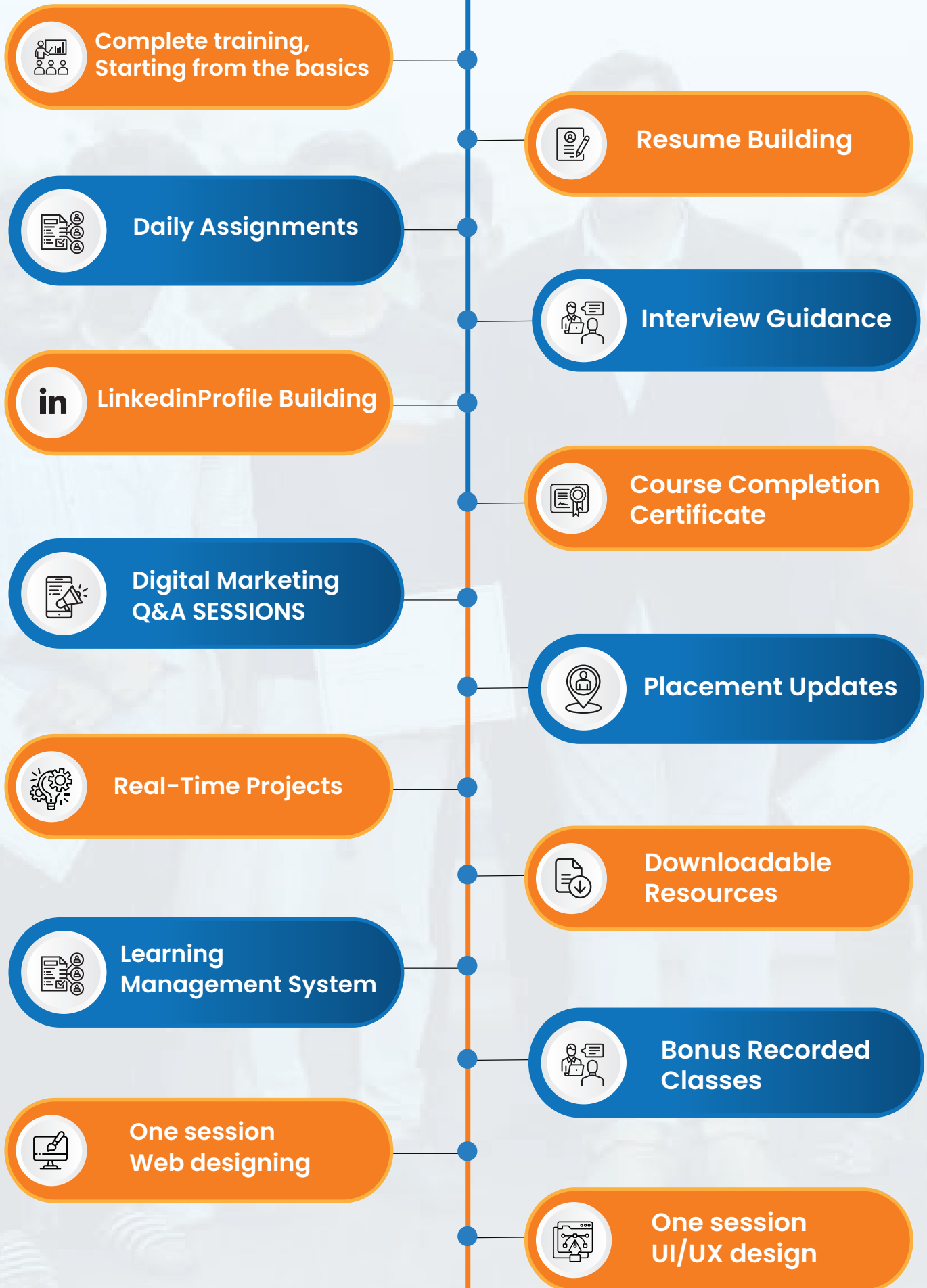
Course :	Job-guaranteed Digital Marketing Training Program
Mode of course:	Offline Fee 25,000/- Online Fee 20,000/-
Duration	3 Months
Time:	8:30 AM to 11:00 AM 11:00 AM to 1:30 PM

Course :	Digital Marketing course for Business Owners & Working Professionals
Mode of course:	Offline Fee 20,000/- Online Fee 15,000/-
Duration	2 Months
Time:	8:30 AM to 11:00 AM 11:00 AM to 1:30 PM

Registration Fee : Rs **499/-**
(Gpay / PhonePe : 8688 333 143)
Registration Fee Will Be Deducted In The Course Fee



Deliverables



Our Success Stories



Tulasi Keertana



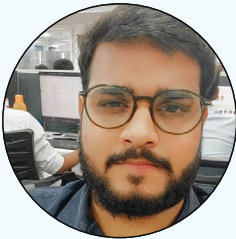
Reddy Mouli



Prasad



sandeep Rama Swami



P.v. Raghunandhan



Sandeep



Radhika



Rohith



Keerthana Challa



Gopi Alladi



Ranadhir Reddy



Bhargav



Hemanth kumar



Neeraj



srinivas



Ravikiran



Our Success Stories



Aditya Reddy



Sandeep



Anil



Teja



Moin nayeb



Sai kumar



Nagendra



Adhi Narayana



Rakesh



Sai



Vikas



Ranganadhulu



Upendra



Harish



Divya



Hemanthkumar



Tools we use:



Ahrefs



SEMrush



Moz



Google AdS



Meta Ads



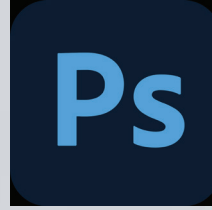
Google Keyword Planner



Canva



Grammarly



Photoshop



WIX



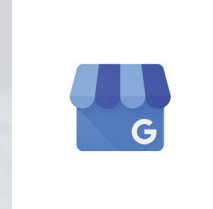
Google Analytics



SEO Quake



Search Console



Google My Business



Small SEO Tools



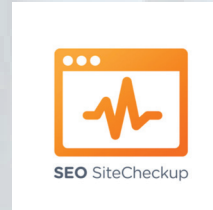
Mail Chimp



TubeBuddy



GT Metrix




SeoSite Checkup



LinkedIn Sales Navigator

Bonus Courses worth 2L INR

1. Digital Marketing Basics Course (6hrs)
2. Digital Marketing Fundamentals with Live Projects (3.5hrs)
3. Digital Marketing for Beginners 2024 (1hr)
4. SEO for Beginners by Yoast (1hr)
5. 2024 SEO Link Building #1 SEO Ranking Tactic (Backlinks) (6hrs)
6. SEO Link Building Rank in Google with EDU & GOV Backlinks (3hrs)
7. Gmail Complete Course 25+ Google email Techniques (2.5hrs)
8. Organic Lead Generation Course (36mins)
9. SMM MARKETING Instagram How to Start Freelance work (1.5hrs)
10. 30 Copywriting Secrets from the Best Ad Campaign of All Time (2.5hrs)
11. LinkedIn Marketing, Lead Generation & B2B Sales for LinkedIn (5hrs)
12. Google Analytics (2.5hrs)
13. Google Ads For Beginners 2024 – Step By Step Process (8.5hrs)
14. The Social Media Marketing & Management Masterclass 2024 (33hrs)
15. Social Media Content Creation: Canva Beginner to Advanced (8hrs)

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16. Facebook Ads & Facebook Marketing MASTERY 2024 | Coursera (12.5hrs)
 17. Facebook Ads & Facebook Marketing For Beginners 2024 (11.5hrs)
 18. ChatGPT Complete Guide: Learn Midjourney, ChatGPT 4 & More (5hrs)
 19. Learn To Crack Digital Marketing Interview (1hr)
 20. Mock Interview Videos (2hrs)
 21. Digital Marketing Interview Q&A

Graphic Designing

22. Adobe Photoshop Ultimate Guide (27hrs)
23. Ultimate Photoshop Training From Beginner to Pro 2024 + AI (22.5hrs)
24. Graphic Design Bootcamp (2hrs)

Web Designing & Development

25. The Complete WordPress Website Business Course (22hrs)
26. Front End Web Development Ultimate Guide (92.5hrs)
27. Web Development By Doing HTML CSS From Scratch (1hr)

English & Communication Skills

28. The English Master Course: English Grammar, English Speaking (43hrs)
29. English Launch –Learn English– Upgrade all areas (5hrs)
30. Communication Fundamentals: How To Communicate Better (1.5hrs)

SYLLABUS:

-  Introduction to Digital Marketing
-  Introduction to Search Engine
-  Keyword Analysis
-  Introduction to SEO
-  On page SEO
-  Off page SEO
-  Technical SEO
-  Google SEO updates
-  Google Search Console
-  Google Analytics
-  Search Engine Marketing
-  Google Ads
-  Facebook Ads
-  Social Media Marketing
-  Instagram Marketing
-  YouTube Marketing
-  Whatsapp Marketing
-  LinkedIn Marketing
-  Email Marketing
-  SMS Marketing
-  Google My business
-  Lead Generation
-  Online Reputation Management
-  AdSense
-  Digital Brand Building
-  Industry case studies
-  Content Marketing
-  Quora Marketing
-  Affiliate Marketing
-  AI Tools

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