

# Emblix

## ACADEMY

### Digital Marketing Institute



#### ABOUT TRAINER

The trainer Chaitanya Nandigam is a CEO of a digital marketing agency with 40+ employees and 20+ clients from past 12 years, he will explain with all case studies, live examples and current scenarios. Practical classes will be taken by Sravan Kumar, who has 5+ years of experience.

#### Trainer Experience

- ▶ CEO of Emblix Solutions
- ▶ Chief Trainer at Emblix Academy
- ▶ Co – founder at Matricart
- ▶ Former CMO at DAO evtech
- ▶ Former programme lead at Start-up leadership programme Hyderabad
- ▶ President at Rotary Club of Greater Hyderabad



# Why Emblix Academy?

- ✓ 1 month Classroom Training for [ 1 Hour Theory Class + 1.5 Hours Practical Class ]
- ✓ 2 Months Real Time Experience on Multiple Domains
- ✓ Full Time Lab Facility
- ✓ Recording Classes will be provided [ Audio + Video ]
- ✓ Resume building sessions, including basic questions with HR and digital marketing questions with the interviewer
- ✓ Life Time Job Assistance with 100% Placement
- ✓ Certificates from Emblix Academy, Google, Hubspot, Facebook.

**2.5Hours**

1 Hour Theory Class  
+  
1.5 Hours Practical Class

## Contact Details:



**+91 9177 288 144**



**hello@emblixacademy.com**

5th Floor, MIG 622, Kukatpally Housing Board  
Road No.1, Hyderabad Telangana 500072



**Registration Fee : 499 /-**

**( Gpay / PhonePe : 8688 333 143 )**



# Facilities During Course:

- ▶ Full Time Trainers Available
- ▶ Laptop Provision
- ▶ High-speed Wi-Fi Access
- ▶ Study Material
- ▶ Full day Practice Room Available
- ▶ Note pad & pen

|                |   |
|----------------|---|
| Duration       | 1 Month Class room Training + 2 months real time experience |
| Mode of Course | Online + Offline  |
| Fee            | <del>35,000</del> 25,000/- Limited Offer                    |
| Batch Timings  | 8:00 to 10:30 AM, 11:00 AM to 1:30 PM                       |
| Faculty        | Chaitanya Nandigam  |
| Language       | Telugu & English  |

## Certifications that we provide you:

- Emblix Academy
- Google
- Hubspot
- Facebook

## Tools we use:

Ahrefs, SEMrush, Moz, Google AdWords, Facebook ads library, Google keyword planner, Canva, Grammarly, Photo Shop, Wix, Google Analytics, SEO Quake, Search Console, Google My Business, Small SEO Tools, Mail Chimp, TubeBuddy, GT Metrix, Seo Site Checkup.



# Course Syllabus

- ▶ Introduction to Digital Marketing
- ▶ Introduction to Search Engine
- ▶ Keyword Analysis
- ▶ Introduction to SEO
- ▶ On page SEO
- ▶ Off page SEO
- ▶ Technical SEO
- ▶ Google SEO updates
- ▶ Google Search Console
- ▶ Google Analytics
- ▶ Search Engine Marketing
- ▶ Google Ads
- ▶ Facebook Ads
- ▶ YouTube Marketing
- ▶ Twitter Marketing
- ▶ LinkedIn Marketing
- ▶ Email Marketing
- ▶ SMS Marketing
- ▶ Google My business
- ▶ Lead Generation
- ▶ AdSense
- ▶ One session Web designing
- ▶ One session UI/UX design
- ▶ One session on Resume Building
- ▶ Question and Answers for Interviews
- ▶ Mock Interviews



[www.emblixacademy.com](http://www.emblixacademy.com)

